Thank you for your interest in promoting your program through *InChemistry*. See below for special introductory advertising rates and ordering information.

Ad requirements

|  |  |
| --- | --- |
| ***Type*** | ***Size (w x h)*** |
| **Siderail, long (right side)** | 250 x 550 px |
| **Siderail, small (right side)** | 250 x 250 px |
| **Banner, middle (article page only)** | 1200 x 130 px |
| **Banner, bottom** | 1200 x 130 px |

|  |  |
| --- | --- |
| **Maximum file size:** | 50 MB |
| **File type:** | JPG, PNG, GIF (non-animated) |
| **Resolution:** | 72 dpi |

Placement

Placement is granted on a first-come, first-served basis. See notes below.

***Preferred run dates:***

* Identify preferred run dates in two-week segments.
* If purchasing four weeks of advertising, the two-week segments may be non-consecutive.
* If preferred run dates are not available, ad will be run at the next available time.

***Preferred location:***

* Identify the preferred department or article page for the ad.
* If preferred department page is not available, the ad will be run at the next available time.
* If the preferred article page is not available, the ad will be run on a page with a similar theme.

Submission and payment procedure

Ad file and payment must be submitted at least two weeks prior to preferred run date. Email file and payment form to Natasha Bruce, *inChemistry* Managing Editor ([n\_bruce@acs.org](mailto:n_bruce@acs.org); 202-872-4388).

If paying by check or purchase order, remit payment to *inChemistry* Magazine, American Chemical Society, 1155 Sixteenth St. NW, Washington, DC 20036.

Advertiser’s responsibility

Advertisers are responsible for all content of their advertisements and assume responsibility for any claims made against the publisher due to the ad content. The publisher reserves the right to refuse such advertising deemed inappropriate to *inChemistry* or its audience.

The advertiser is responsible for ensure the ad format meets the requirements listed above. Ads that do not meet the requirements may be edited or rejected by staff.

Refunds and cancellations: No refunds, Cancellations without a refund may be requested by email at any time and will be honored within one business day.

Pricing

Select desired ad type.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | | **2 weeks** | **4 weeks** | **Preferred location** | **Preferred run dates** |
| ***Department page*** | **Siderail, long (right side)** | $250 | $425 | Click here to enter text. | Click here to enter text. |
| **Siderail, small (right side)** | $225 | $383 | Click here to enter text. | Click here to enter text. |
| **Banner, bottom** | $200 | $340 | Click here to enter text. | Click here to enter text. |
| ***Article page*** | **Siderail, long (right side)** | $150 | $255 | Click here to enter text. | Click here to enter text. |
| **Siderail, small (right side)** | $140 | $238 | Click here to enter text. | Click here to enter text. |
| **Banner, middle** | $125 | $213 | Click here to enter text. | Click here to enter text. |
| **Banner, bottom** | $100 | $170 | Click here to enter text. | Click here to enter text. |
| **Total charge:** | | Click here to enter text. | | | |

Payment

Enter payment information.

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Honorific:** | | Choose an item. | **First name:** | | | Click here to enter text. | | | **Last name:** | | | | | Click here to enter text. |
| **Institution:** | | Click here to enter text. | | | | | **Department:** | | | Click here to enter text. | | | | |
| **Billing address:** | | Click here to enter text. | | | | | | | | | | | | |
| **City:** | | Click here to enter text. | | | **State:** | Click here to enter text. | | | **ZIP code:** | | | | | Click here to enter text. |
| **Email address:** | | Click here to enter text. | | | | | **Phone number:** | | | | | Click here to enter text. | | |
| **Payment:** | | American Express  Discover  Mastercard  Visa  Check  Purchase order | | | | | | | | | | | | |
| **Credit card number:** | | Click here to enter text. | | | | | **Name on card:** | | | | Click here to enter text. | | | |
| **Expiration date:** | | Click here to enter text. | | **Security code:** | | | | Click here to enter text. | | | | | | |
| **Signature:** |  | | | | | | | | **Date:** | | | | Click here to enter text. | |