Anatomy of an Ace Research Poster

Your poster is an illustration of your research story.
Make it clear. Make it easy to understand. Make it a visual joy.

**Title**

Authors and Affiliations
(you, co-workers, faculty advisors)

**Introduction**

- Why does it matter?
- What is already known?
- What are you trying to accomplish?

**Methodology**

What steps did you take?
- Explain type of chemistry
- Focus on the big picture

**Results**

The heart of your poster
- Explain results within context of the problem/question
- Use minimal text
- Use easy-to-interpret graphs

**Conclusion**

Keep it short and simple
- What did you find?
- What questions or methods should also be investigated?
- What will you do next?

**Acknowledgments**

- Funding sources
- Those who helped you

**References**

- Show what you’re building on
- Use ACS format

**Sections**

- Chunk content into easy-to-identify sections

**Fonts**

Aa Aa Aa
- For better readability, use sans serif fonts such as Arial, Helvetica, and Calibri
- Make font sizes large enough to read from a short distance

**Design**

- Simple borders
- Neutral backgrounds
- Cohesive color scheme

**Images**

- Use clear imagery and graphs to convey meaning